

ACCOUNTING 1

Pre-requisite: Business Skills & Applications

Semester 2.5 credits Grade 9-12

COURSE DESCRIPTION

Accounting 1 is an academic course, designed to give a student a degree of occupational proficiency in general business and accounting. The students will learn the following basic accounting concepts: financial statements, theory of debit and credit, general journal, general ledger, and generally accepted accounting principles (GAAP). Problem solving is employed through the use of application problems and computer software programs in order to complete the accounting cycle for a sole proprietorship. These skills will prepare students to continue studies in the field of accounting.

BUSINESS SKILLS & STRATEGIES

Pre-requisite: None

Semester 2.5 credits Grade 9-12

COURSE DESCRIPTION

Business Skills & Applications will introduce students to the exciting and challenging world of business. This course is a broad survey of the fundamentals of business. Throughout the semester topics will be studied relating to business policy, management, marketing, and finance. Students will create a business idea and write a business plan. Through the information and hands-on activities in this course, students will increase their preparation to be a knowledgeable consumer, well-prepared employee, and an effective citizen in our economy. This course will serve as a pre-requisite for other business courses offered in high school as well as prepare students for future employment and entrepreneurship.

BUSINESS PRACTICE FIRM - HONORS

Prerequisite: Business Skills & Applications and one other Business course

Full Year 5 credits Grade 11-12

COURSE DESCRIPTION

The Business Practice Firm (BPF) is a Capstone, simulated business course that mirrors the real world. The BPF is a company set up by students with the assistance of a teacher/facilitator. The “companies” function like “real” businesses – they only difference is that students conduct business with other BPFs (schools, colleges) in a closed network. Linked by technology, each BPF conducts all operations necessary to run a business: finance, purchasing, marketing, economics and human resources. In an authentic office setting, the student/employee engages in simulated business transactions with other firms both here and abroad. This course fulfills the Personal Financial Literacy requirement.

COMPUTER SKILLS & APPLICATIONS

Prerequisite: None

Semester 2.5 credits Grade 9-12

COURSE DESCRIPTION

Students who elect this course will spend one semester learning basic computer skills related to word processing, spreadsheets and presentation software designed to equip the learner with basic technology tools essential to high school success and beyond. Throughout the semester, students will focus on learning life skill fundamentals of technology and finance while learning applications of the Microsoft Office 2010 software.

Prerequisite: Business Skills & Applications

Half Year 2.5 credits Grade 9-12

PRODUCT, PROMOTION, PLACEMENT

Prerequisite: Business Skills & Applications

Semester 2.5 credits Grade 9-12

COURSE DESCRIPTION

Product, Promotion, Placement Prerequisite: Business Skills & Strategies Semester 2.5 credits Grade 10-12 The World of Marketing/Advertising is a semester elective course, designed to introduce the students to explore the field of Marketing, Advertising and related careers. The students will learn about the 4 P's of the Marketing Mix (Product, Price, Place, and Promotion.) Additionally, students will focus on the planning and implementation of a successful advertising campaign. Students will be exposed to media, methods of research, budgets, and evaluations that are used to sell a product or service.

PERSONAL FINANCIAL LITERACY

Prerequisite: None

Semester 2.5 credits Grade 9-12

COURSE DESCRIPTION

Students will investigate key concepts associated with personal finance and micro-economics through a variety of lessons which are aligned with state and national core curriculum content standards. These concepts are necessary for all students to be successful now and throughout their adult lives. The structure of many of the lessons simulates real-world situations. This configuration helps students develop into wise and knowledgeable consumers, savers, decision-makers, and money managers.